



Special offer for employees of Kroger!



OVER **150** CHANNELS
THE CHOICE™ PACKAGE

\$29.99 mo.
FOR 12 MONTHS
Regularly \$55*/mo.

FREE
for 3 Months*
SHOWTIME.
9 channels
Over \$35 Value!
With activation of CHOICE™ package or higher.

- ✓ **Worry-free** 99.9% signal reliability
- ✓ **Local channels included** in every package*
- ✓ **The most HD channels now** and the capacity for over 200 coming soon!
- ✓ **FREE** Pro Install in up to 4 rooms
Custom installation extra. Handling and delivery fee \$19.95. Lease fee of \$5/mo. for 2nd & each additional receiver.

Switch from cable to DIRECTV today!
1-866-951-5385 or directv.com

**No Equipment to Buy!
No Start-up Costs!**

Among the largest national cable and satellite TV providers, 2009 American Customer Satisfaction Index, University of Michigan Business School. Price includes \$21 bill credit for 12 mos. after rebate, plus an add'l \$5 when you submit rebate online, register acct. on directv.com with valid email & consent to email alerts.* Offers end 2/8/10 and are based on approved credit; credit card required. New customers only (lease required; must maintain programming, DVR &/or HD Access). Hardware available separately.

Credit card not required in MA and PA. *Eligibility for local channels based on service address. †To access DIRECTV HD programming, an HD Access fee (\$10/mo.), a DIRECTV HD Receiver, a DIRECTV Slimline Dish and HD television equipment are required. Number of HD channels varies based on programming package selection. ***BILL CREDIT/PROGRAMMING OFFER:** Free SHOWTIME for 3 months, a value of \$38.97. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$55.99/mo.; CHOICE XTRA \$60.99/mo. In order to receive full \$26 credit, customer must submit rebate form online, register account on directv.com and consent to emails prior to rebate redemption. Requires valid email address and must agree to receive emails. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. Online redemption requires valid email address. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN PREVAILING RATES INCLUDING THE \$5.00/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER.** DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. **INSTALLATION:** Standard professional installation only. Custom installation extra. **SYSTEM LEASE:** Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international service bundle required. **FAILURE TO ACTIVATE ALL DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING, DIRECTV MAY CHARGE A PRORATED FEE OF \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming is subject to the DIRECTV Customer Agreement; copy provided at directv.com/legal and in your first bill. SHOWTIME and related marks are registered trademarks of Showtime Networks Inc., a CBS Company. ©2009 DIRECTV, Inc. DIRECTV and the Cyclone Design logo and CHOICE are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.

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*Prices start at \$29.99 but may vary by model.